

# KYLIE KITTEN

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## EDUCATION

### TEXAS TECH UNIVERSITY

#### Candidate for Master of Science in Agricultural Communications

Graduation: December 2024 | GPA 4.0

#### Bachelor of Science in Agricultural Communications, Minor in Human Resource Development

Graduation: May 2023 | GPA: 3.85

## EXPERIENCE

### GRADUATE ASSISTANT

#### TTU Department of Agricultural Education & Communications | August 2023 - present

- Lead grower-facing communications research to recommend effective communication strategies for practitioners.
- Assist in designing and delivering course content for a web design class and providing support to students.

### FREELANCE CONTRIBUTOR

#### Cotton Grower Magazine | April 2022 - present

- Write comprehensive articles on cotton industry trends and best practices for a national grower audience.
- Attend local events to build publication relationships with stakeholders in the Texas High Plains.

### UNDERGRADUATE ASSISTANT

#### TTU Davis College Dean's Office | November 2022 - May 2023

- Identified opportunities to share Davis College research at the undergraduate, graduate and faculty level.
- Developed strategic communication plans that incorporate graphic designs, social media posts and written content.
- Filmed research interviews, shot b-roll and took headshots in the lab and field to highlight college research.

### COMMUNICATIONS ASSISTANT

#### TTU System, Office of the Chancellor | February 2020 - October 2022

- Designed graphics and wrote relevant copy for weekly publication in print, online and social media platforms.
- Created and implemented the brand identity of the campaign spokesperson in all online and in-person Health + Wellness communications

## INVOLVEMENT

### STUDENT RECRUITER

#### AgriTechsans | May 2020 - May 2023

- Planned and implemented community, campus and student outreach strategies to promote the Davis College of Agricultural Sciences and Natural Resources.

### STUDENT ADVISOR

#### Agriculture Future of America | November 2021 - November 2022

- Received professional training to provide professional development opportunities to college students in agriculture.

Please view my online portfolio for examples of my work at [kyliekitten.com](http://kyliekitten.com).